



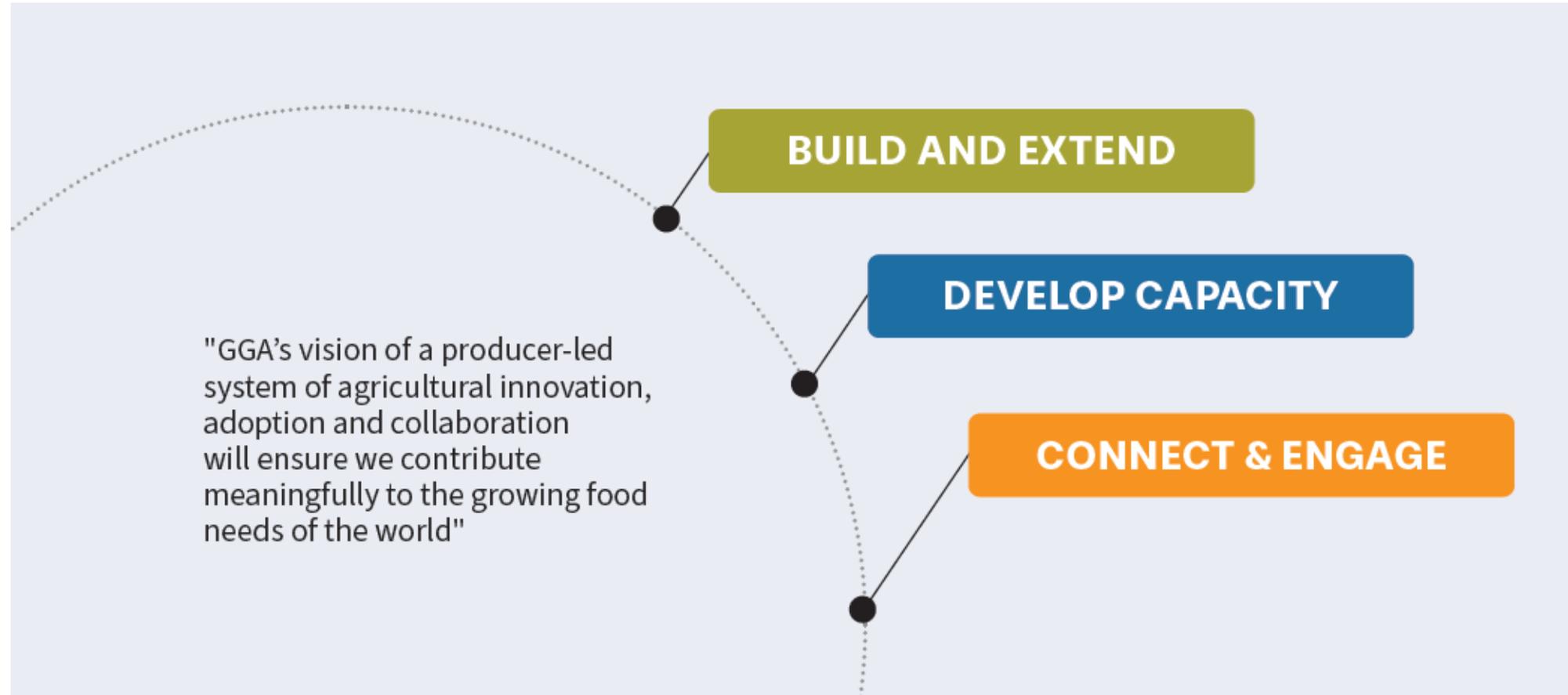
**GROWER
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ALLIANCE**
Together we grow

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3 strategic pillars [to 2025]





Archive 1 – GGA Objectives 2019

STRATEGIC OBJECTIVE	WHAT WE DO
A strong and sustained network of grower groups whose members are actively engaged, involved and have ownership of GGA Inc	Coordinate fit for purpose training and capacity building programs that address grower group need
GGA Inc is recognised for its leadership and effectiveness	Advocate to ensure the value of grower groups is recognised and there are increased partnership and collaboration opportunities for the grower group network
Maintain an effective knowledge sharing network that fosters collaboration within the agri-innovation ecosystem	Build and maintain strong connections across the grower group network and provide a trusted platform where we can share information and ideas to drive our industry forward
Develop business opportunities and broker programs that create significant value for stakeholders	Facilitate opportunities for our members to work together and co-design grower driven, network scale projects and secure investment for grower groups at a scale not previously realised
The GGA has a financially sound business model managed with good governance	Our Board has strong representation from the grower group network who believe in the value of grower groups. The Board has clear oversight on direction of the organisation to ensure what the GGA does is for the benefit of our members
Build the skills, roles and capacity to govern the organisation and drive an innovative culture	Maintain and retain a highly skilled and diverse Board and staff who deliver value to the GGA and the grower group network



STRENGTH IN COLLABORATION

KEY FOCUS AREAS OF THE COLLABORATION

NETWORK PROJECT COLLABORATION



Working with grower groups to design grower driven, network scale projects and attract investment from strategic

partners to drive research and innovation in WA agriculture



The initiative will capitalise on DPIRD's research capability and the WA grower group network to drive stronger collaborations between DPIRD, grower groups and the wider industry.

HOW: A TEAM WA APPROACH

The WA grower group network is highly valued by DPIRD and the broader industry to objectively test and research and

Having strong and their members agribusiness will:

- Collaborate to increase the amount of research and innovation that is demand-driven, farmer-led via grower groups and based on the WA context and environment
- Drive innovation and industry change in WA agriculture
- Lift investment and capability in collaborative, applied agricultural research, innovation and on-farm application
- Attract greater research and innovation investment by having a united and vibrant agri-ecosystem
- Realise benefits to WA and WA farmers through the application of research and innovations



Total State Government investment of \$4.38m over four years

- GGA Inc retains independence under a skills-based and representative Board
- GGA is co-located with DPIRD in South Perth in a new location accessible to grower groups and industry
- Of the total value of the collaboration:
 - 30% cash resources for GGA operations
 - 70% DPIRD staff and staff support operating under GGA management

WHAT DOES THIS MEAN?

- Increased ability for farmers to influence research to ensure it is relevant and demand-led
- Greater unity to attract research and innovation investment into WA

- Build capability of grower groups to actively engage in the research & innovation ecosystem and advocacy of the grower group network to ensure its value is realised and recognised
- Strengthen connection of DPIRD with growers and industry and provide opportunities for DPIRD staff and grower groups to develop skills and networks

KEY FOCUS AREAS OF THE COLLABORATION

NETWORK PROJECT COLLABORATION



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BENCHMARKING & BUILDING



Supporting groups to be fit, strong and sustainable by delivering training and development in a systematic, strategic way

TECHNOLOGY AND INNOVATION



Facilitate opportunities for groups by linking grower groups with innovators and the agtech industry to ensure emerging innovations are relevant to WA farmers



Strategic Objectives

BUILD & EXTEND

1. Develop and implement a producer-led research and development model, focussed on innovation and adoption by:

- Ensuring research and development hits the right places at the right times
- Mobilising incremental projects that deliver place-based innovation research and adoption
- Delivering programs and projects that have an enduring, system-wide impact

2. Broker impactful programs and investment that sustainably increases production profitability through:

- Accelerating collective action through multi stakeholder partnerships
- Articulating our sustainable agriculture goals and priorities
- Prioritising innovations which help growers become climate resilient

3. Understand research and development priorities, and influence the selection of projects and outcomes through:

- Using the scale of the GGA network to influence research and development
- Grower groups sharing in priority-setting
- Aligning the GGA network efforts to drive and embed transformative change

DEVELOP CAPACITY

4. Support professional development of grower groups to lead and achieve their objectives through:

- Benchmarking grower groups to inform our capacity building activities
- Supporting groups to adapt to corporate sustainability mega-trends
- GGA and grower groups being identified as practice and change leaders

5. Build a thriving and diverse network of grower groups in Western Australia to enhance:

- Vital intersection between grower groups, industry and all levels of government
- Peer-to-peer exchange and collaborative possibilities
- Collaboration to accelerate innovation and adoption

CONNECT & ENGAGE

6. Engage with industry to develop innovation and adoption opportunities through:

- Linking grower groups with innovators, business support and investors (and vice versa)
- Diverse and mutually rewarding stakeholder relationships that reflect true partnership
- Engaging grower groups to shape and develop strategies that address long term issues





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Q1 Raise your eyes

How has the current Strategy aligned with your organisation?

What direction would you like to see GGA take in the future?



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Q2 Lets go to the weeds

What is working well?



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Q3 Still in the weeds

What isn't working too well?



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Q4 Now sit back

What (or how) is your experience working with GGA?



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Q5 Lets close the gate

Are there any other gems we need to hear about?



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What next?

- Summary from today
- What's next?
 - YOU - further input on new Strategy
 - OUR PLEDGE – internal and to the Board

THANK YOU!

