

Getting value from the WA beef value chain

Linking pastoral beef production, backgrounding, finishing and marketing

A practical workshop designed to help identify how you can build a better supply chain partnership



22-23 February 2018

Pagoda Resort & Spa

112 Melville Parade, Como

Commencing lunchtime Thur 22 Feb, finishing lunchtime on Fri 23 Feb.
Dinner on the evening of 22 February included.

Who is it for? Everyone in the WA beef supply chain

- pastoralists • agents • livestock transporters • buyers • backgrounders
- feedlotters • processors • marketers • others in the support industries

Facilitated by Ross Colliver, an experienced practitioner in promoting discussion, shared learning and planning. The workshop will take us beyond 'more talk' by focussing on real opportunities in the WA beef supply chain, and identifying the important next steps and how you can get there.

Who's behind this? This workshop is made possible by Grower Group R&D projects: Bullseye and the North-South Beef Alliance. Bullseye is hosted by the Gascoyne Catchments Group, and partners with the Murchison Fibre and Produce, Meekatharra RBA, the Goldfields/Nullarbor RBA, Rangelands NRM, Harmony Food and Agriculture Co. and Hamersley Agriculture. The North South Beef Alliance project is hosted by the Mingenew Irwin Group and the West Midlands Group. The Grower Group projects are administered through the Department of Primary Industries and Regional Development's Agricultural Sciences Research and Development Fund.



Department of
Primary Industries and
Regional Development

RSVP and more information:

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Book your accommodation at the

Pagoda Resort on 08 9367 0300.
Twin share rooms are available and
recommended for cost effectiveness.

**** Funding support for pastoralists is available to help cover the costs of travel and accommodation. For more information about this, contact:**

Gascoyne: Dean Revell eo@gascoynecatchments.com.au 0408 904 948

Murchison: Greg Brennan greg@grazinginnovation.com 0418 222 406

Goldfield/Nullarbor: Michelle Donaldson admin@gnrba.com.au 0439 363 263