

# AGENDA

Tuesday 14 November, 2017  
Parmelia Hotel, Perth

foodfuture<sup>WA</sup>



## Program outline:

This “Planning Our Food Future” forum brings together key stakeholders to identify and discuss the opportunities for a more secure food future in WA. The forum looks at the drivers for change, reforming food supply chains, urban agriculture and ways to improve collaboration between key stakeholder groups.

Time	Session and details
<b>Morning</b>	
0730	Registration
0815	Welcome
0830	<b>Session One – Current Food chain analysis</b>
0830	Key consumer trends ➤ Tristan Kitchener – Kitchener Partners
0910	Production constraints and potential solutions ➤ Julian Cribb - Julian Cribb & Associates
0950	Q & A
1000	Morning tea
1020	<b>Session Two – Pathways to securing our food future</b>
1020	The Urban Food Agenda – Global perspective ➤ Dr Peter J Batt – Consultant FAO/Institute of Agriculture, UWA
1040	Melbourne’s Food Future – Planning a resilient food bowl – Sustainable land use planning (Case study 1) ➤ Dr Rachel Carey (University of Melbourne)
1110	Perth Food Bowl – Inner and outer futures ➤ Perth Food Bowl – Rodney Safstrom – DPIRD ➤ Perth Food Zone – Heather Percy – DPIRD ➤ Northern Growth Area – Daniel Waterhouse – DPIRD
1140	Water/Land – Doing more with less ➤ TBC
1210	Q & A

Time	Session and details
<b>Afternoon</b>	
1230	Lunch
1315	<b>Session Three – Harnessing the Market</b>
1315	Amazon – “your margin is my opportunity” ➤ Tristan Kitchener – Kitchener Partners
1400	Understanding the consumer ➤ Jeff Champtaloup – Braincells Marketing
1445	Q & A
1500	Afternoon tea
1520	<b>Session Four – Stakeholder engagement “Making it happen”</b>
1520	Melbourne’s Food Future Planning a resilient food bowl – Stakeholder engagement ➤ Dr Rachel Carey (University of Melbourne)
1550	The Urban Food Agenda ➤ <b>Costa Georgiadis</b> – Landscape Architect / Celebrity Gardener
1610	Speakers Panel – Open forum
1655	Wrap Up
1700	Close
1730	<b>Networking drinks [for all delegates]</b>
1900	<b>Dinner</b> ➤ Guest speaker: <b>Costa Georgiadis</b>