

How a Clear marketplace creates value at the farm gate

Clear Grain Exchange

August 2017

Nathan Cattle

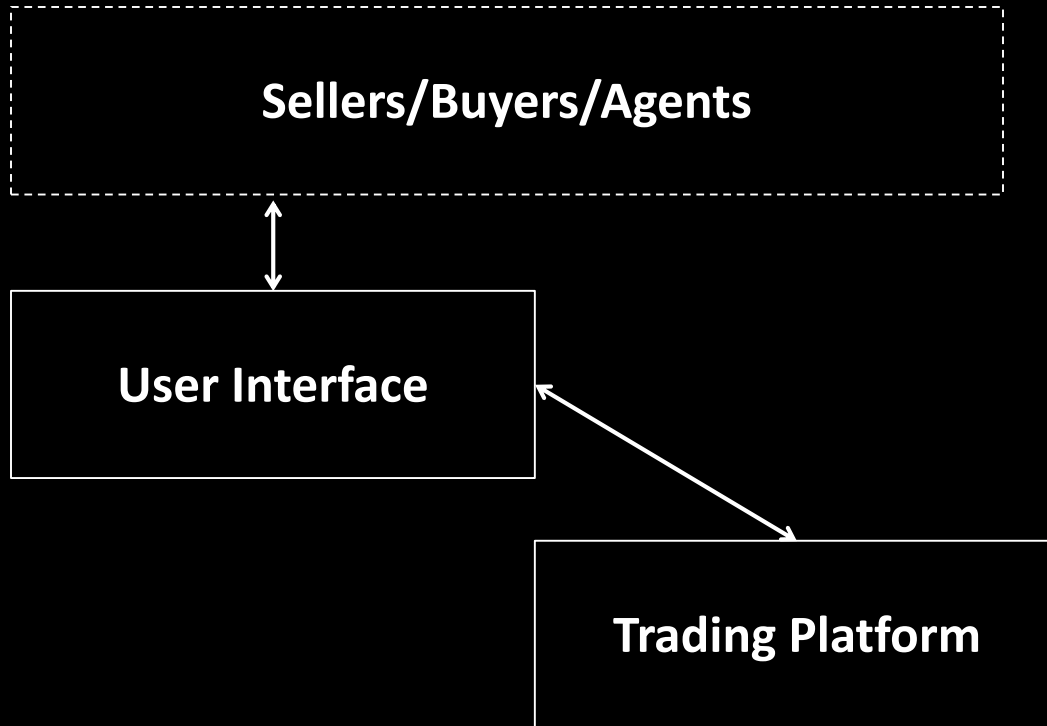
Market Architecture

Sellers/Buyers/Agents

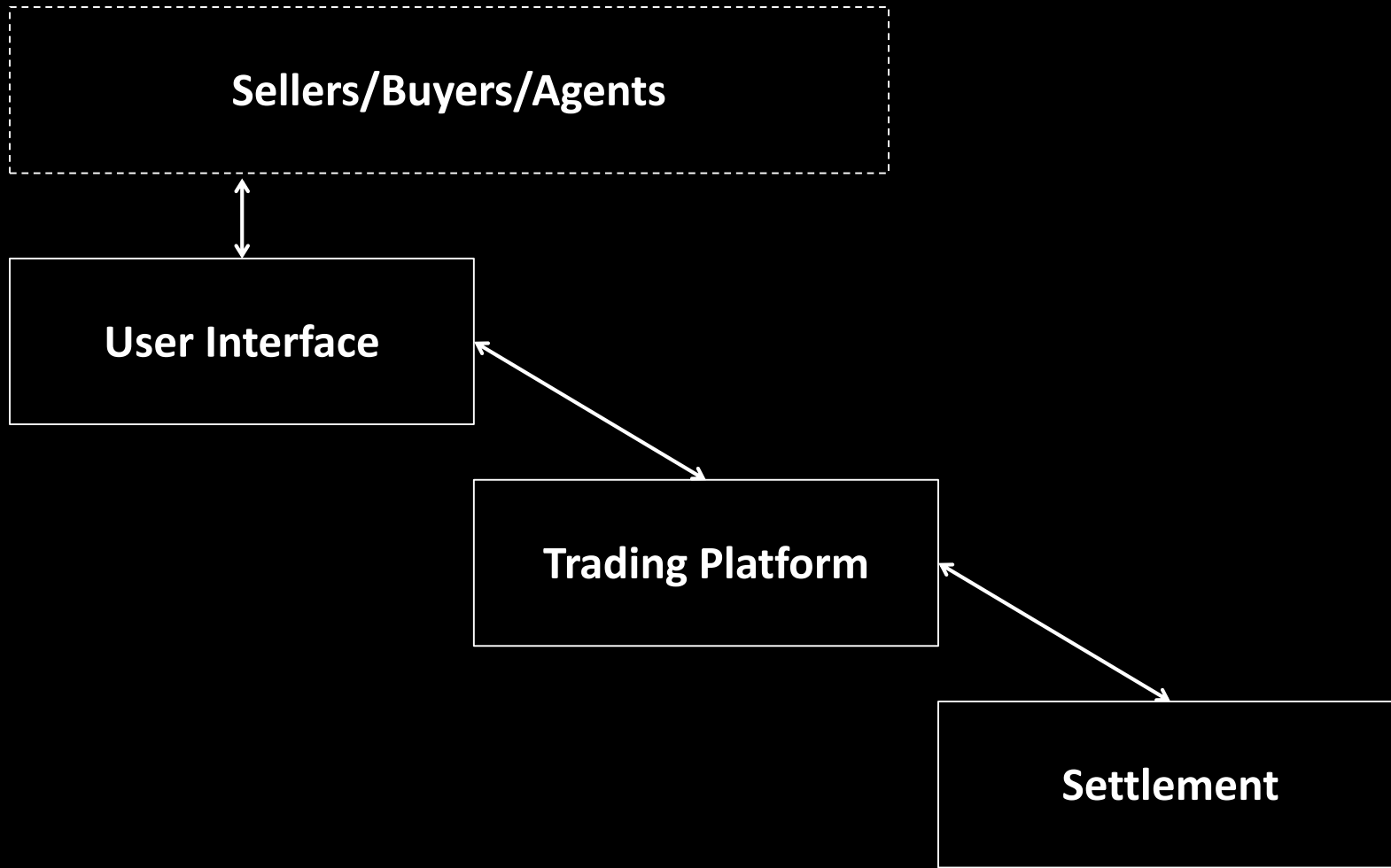
Market Architecture



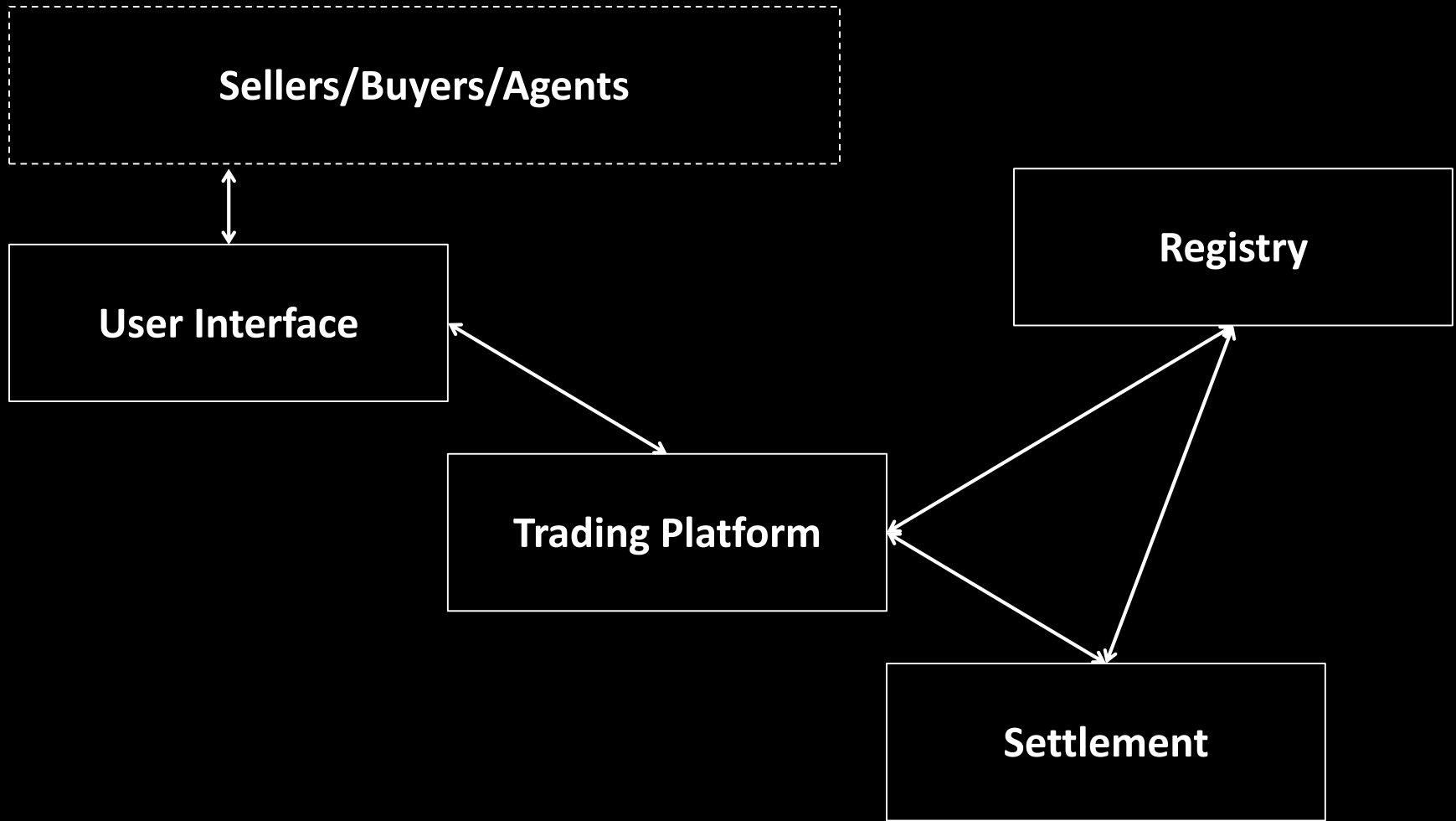
Market Architecture



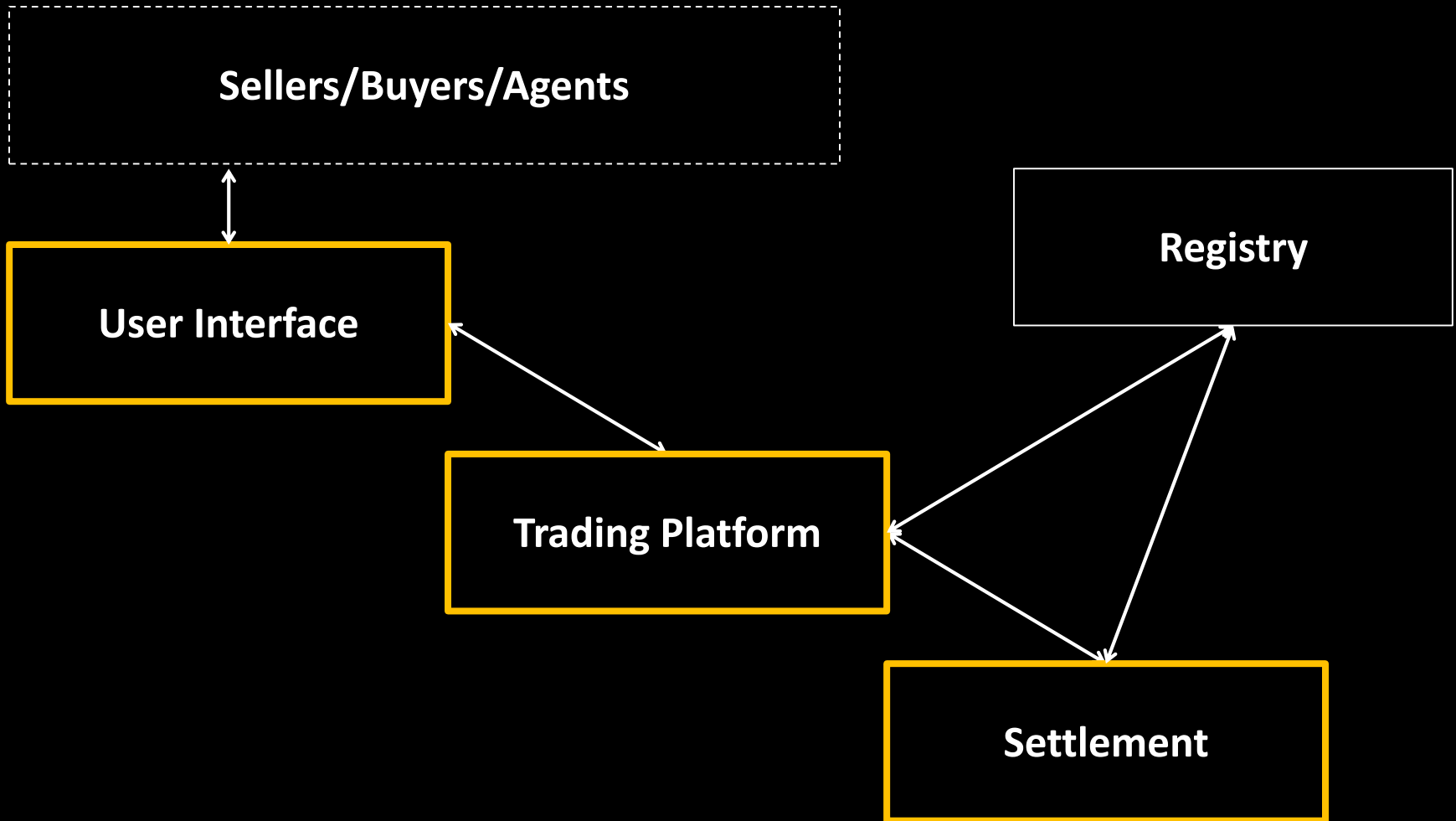
Market Architecture



Market Architecture



Market Architecture



The 'bid driven' market

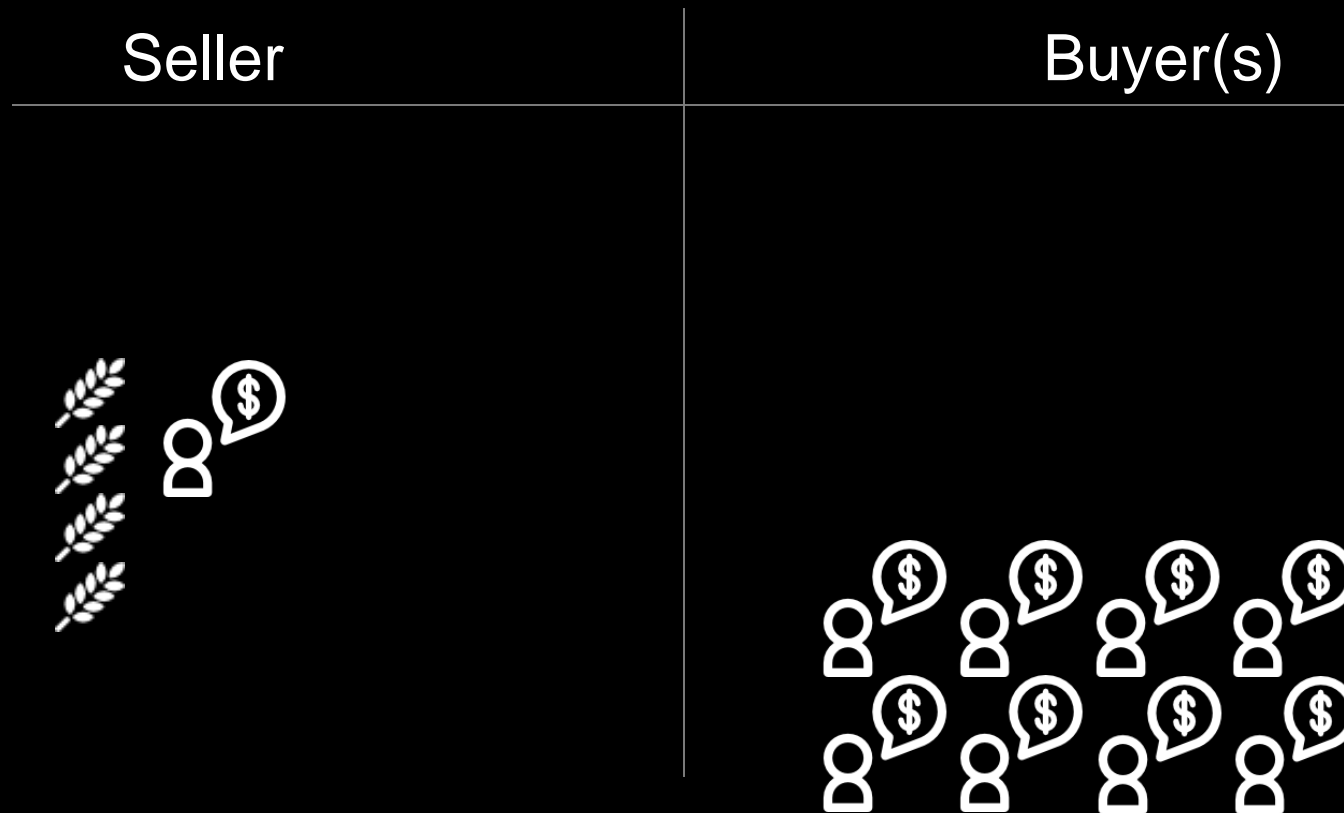
Seller



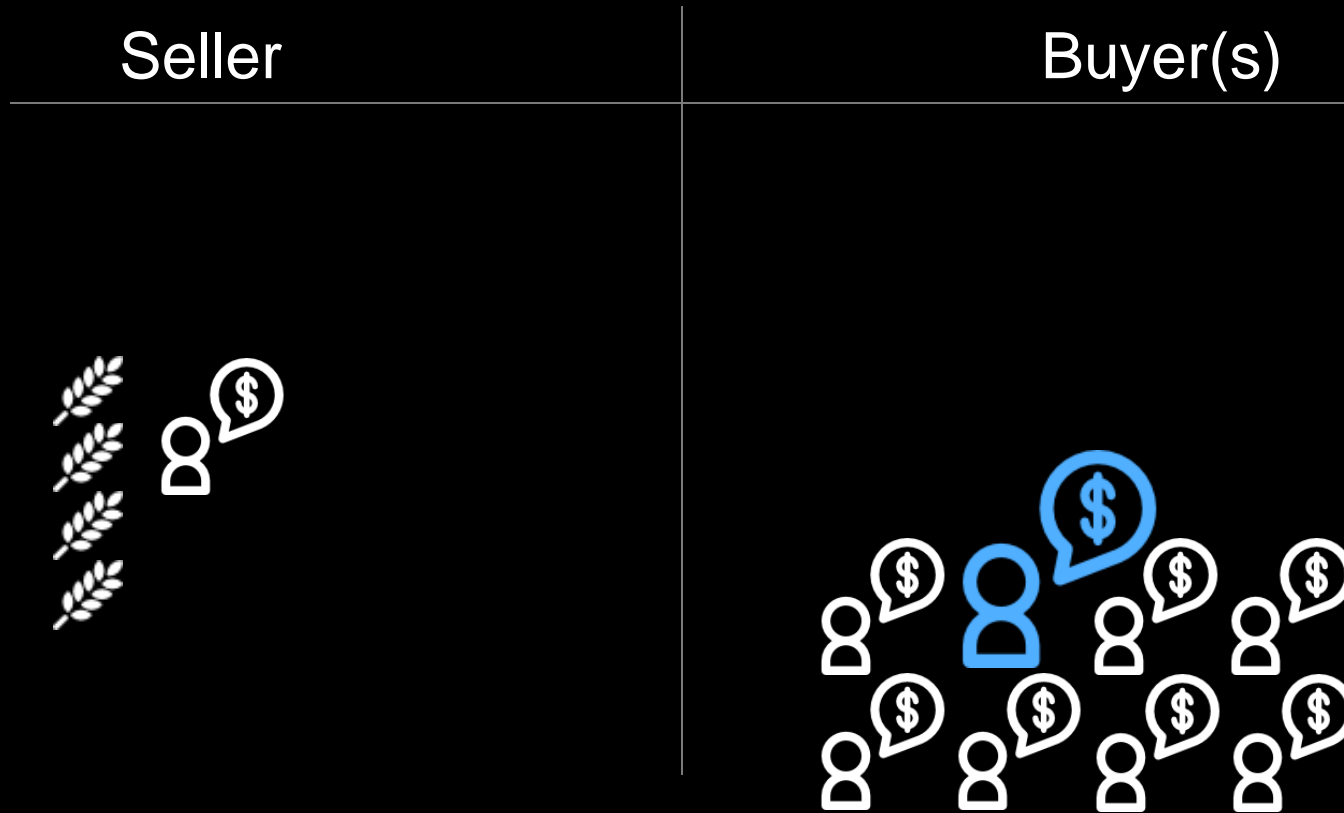
Buyer(s)



Value of the firm offer



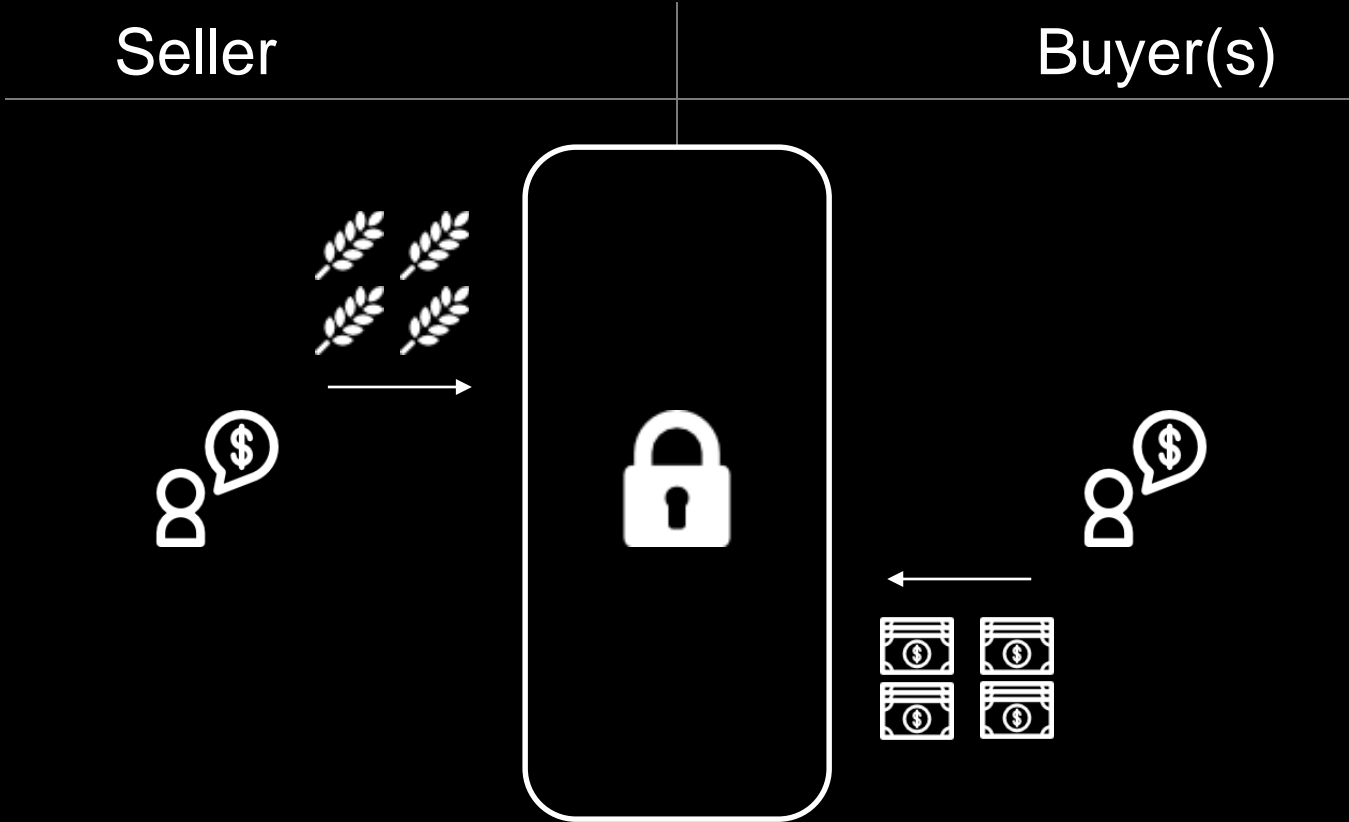
Value of the firm offer



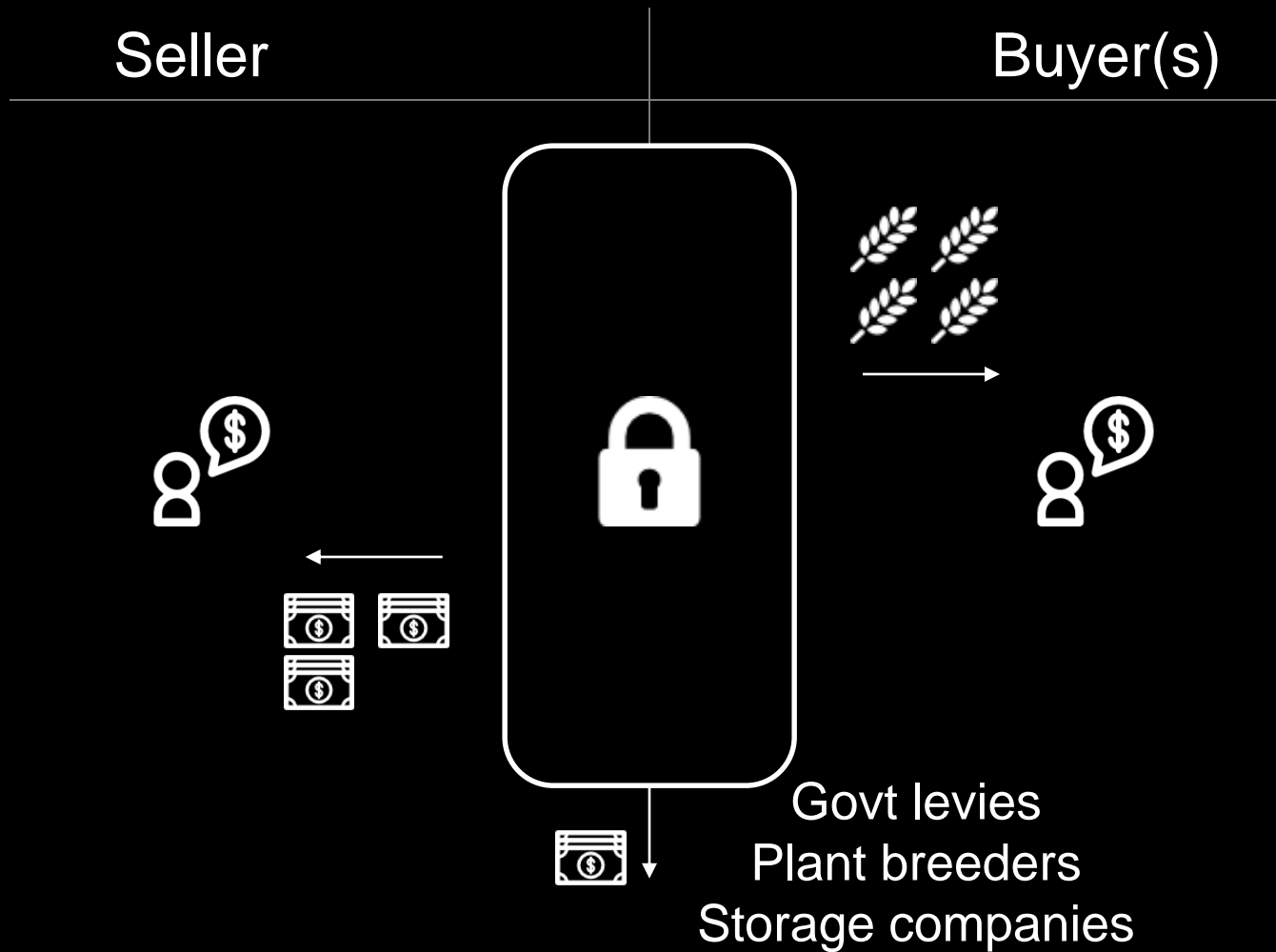
Competitive tension



Secure settlement

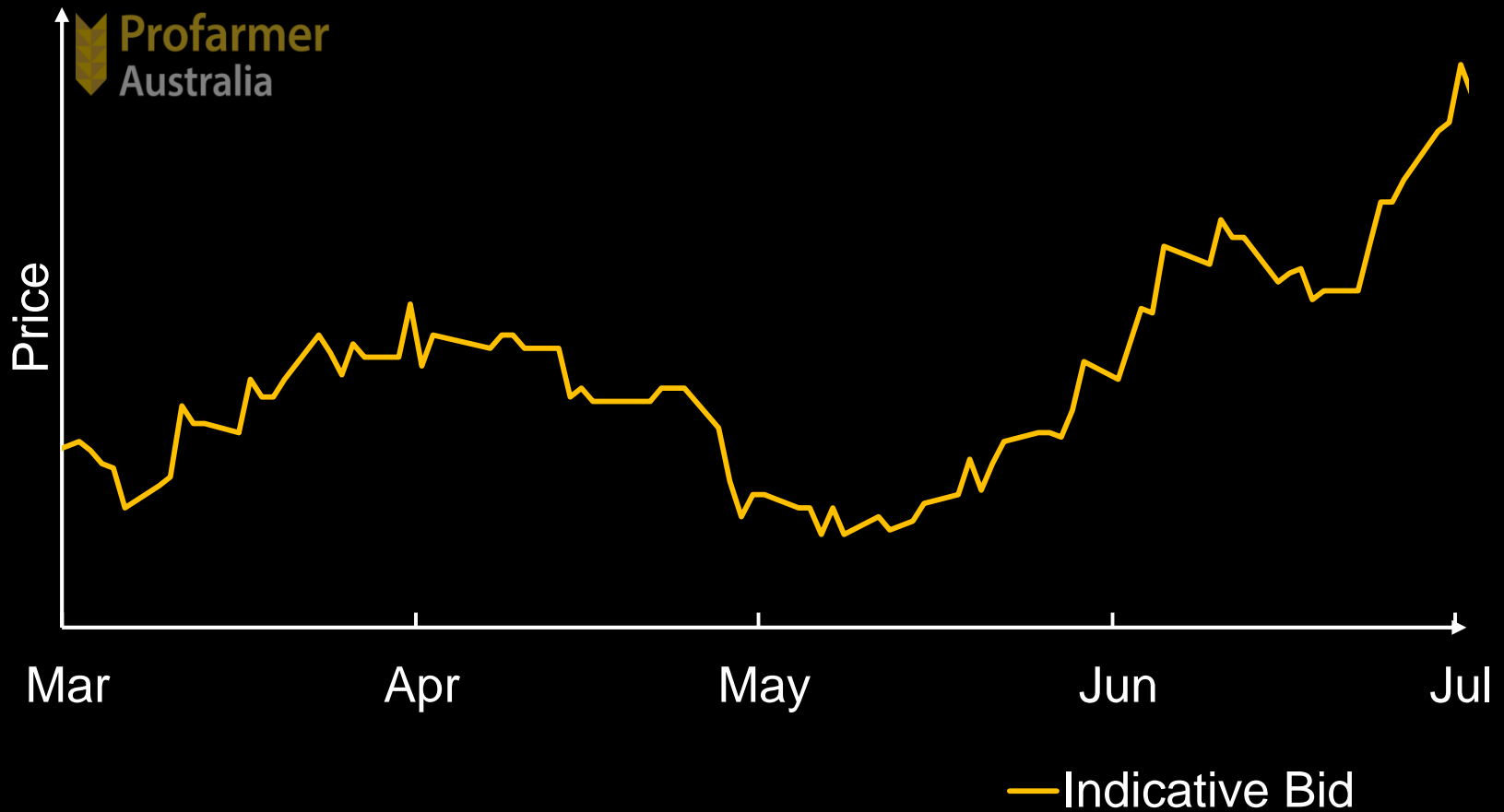


Spin off benefit

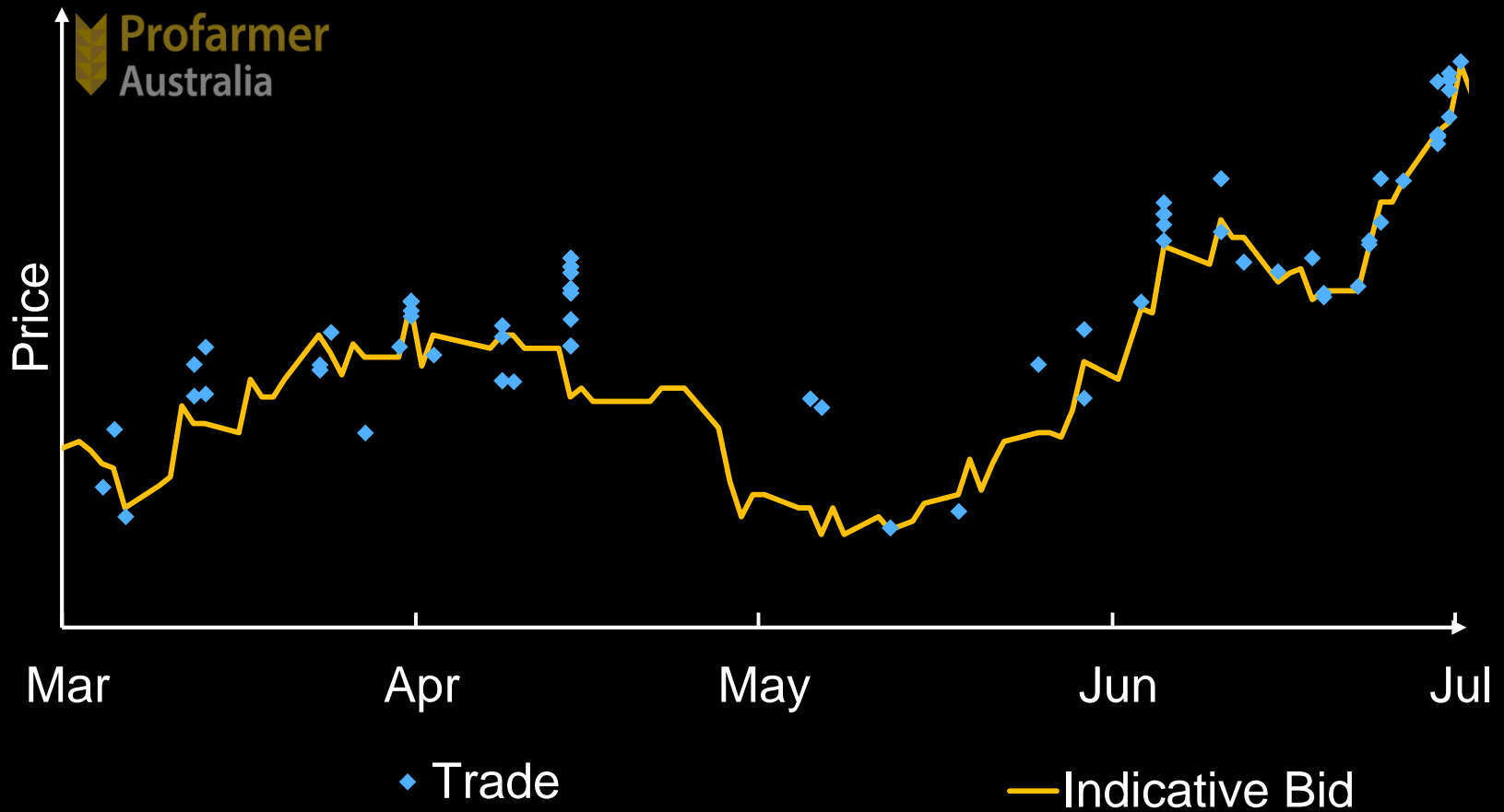


Match!

How does CGX create value?



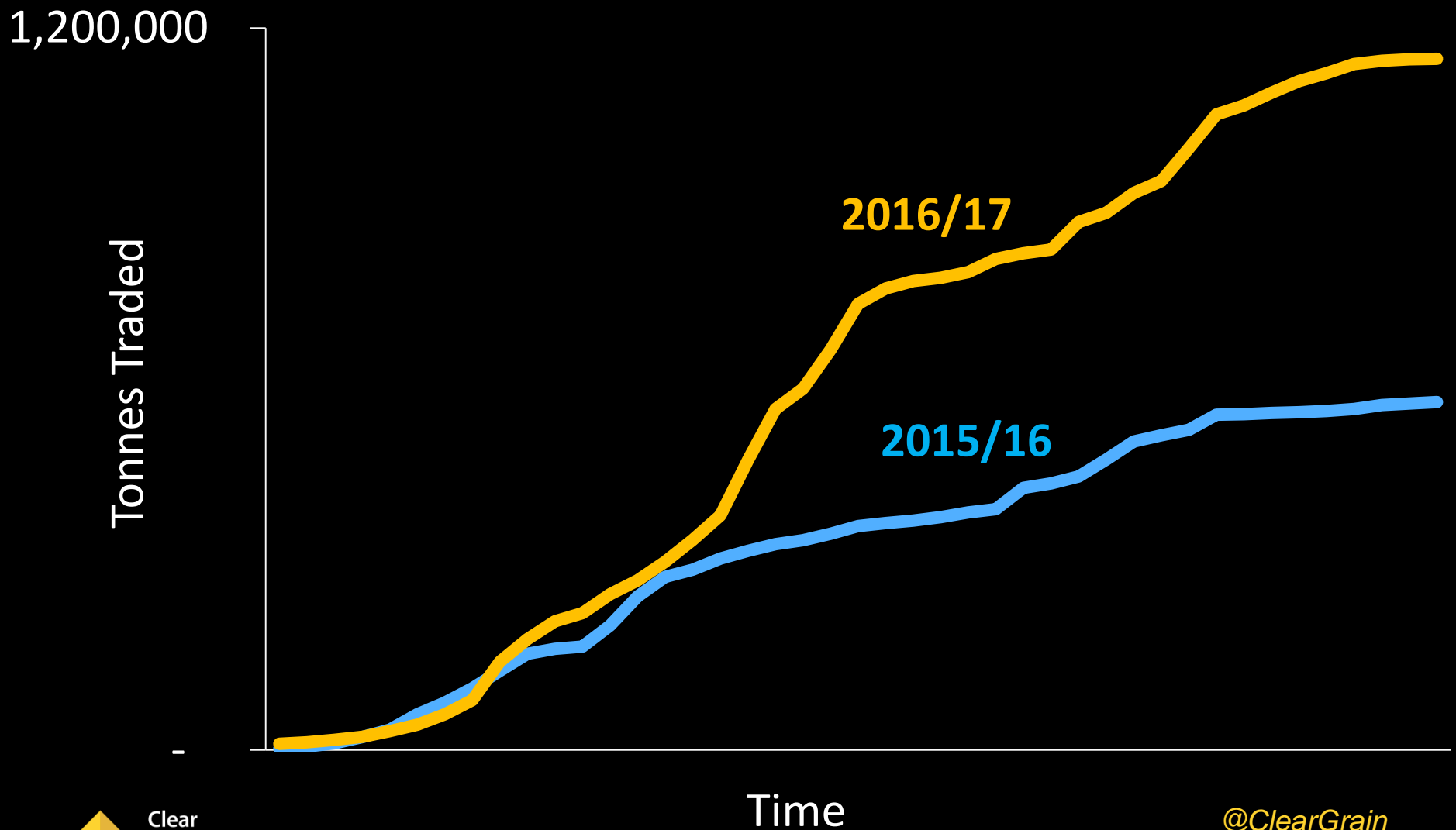
How does CGX create value?



\$4/t

ave trade price above the best public bid

YOY cumulative tonnes traded



> \$1.3b

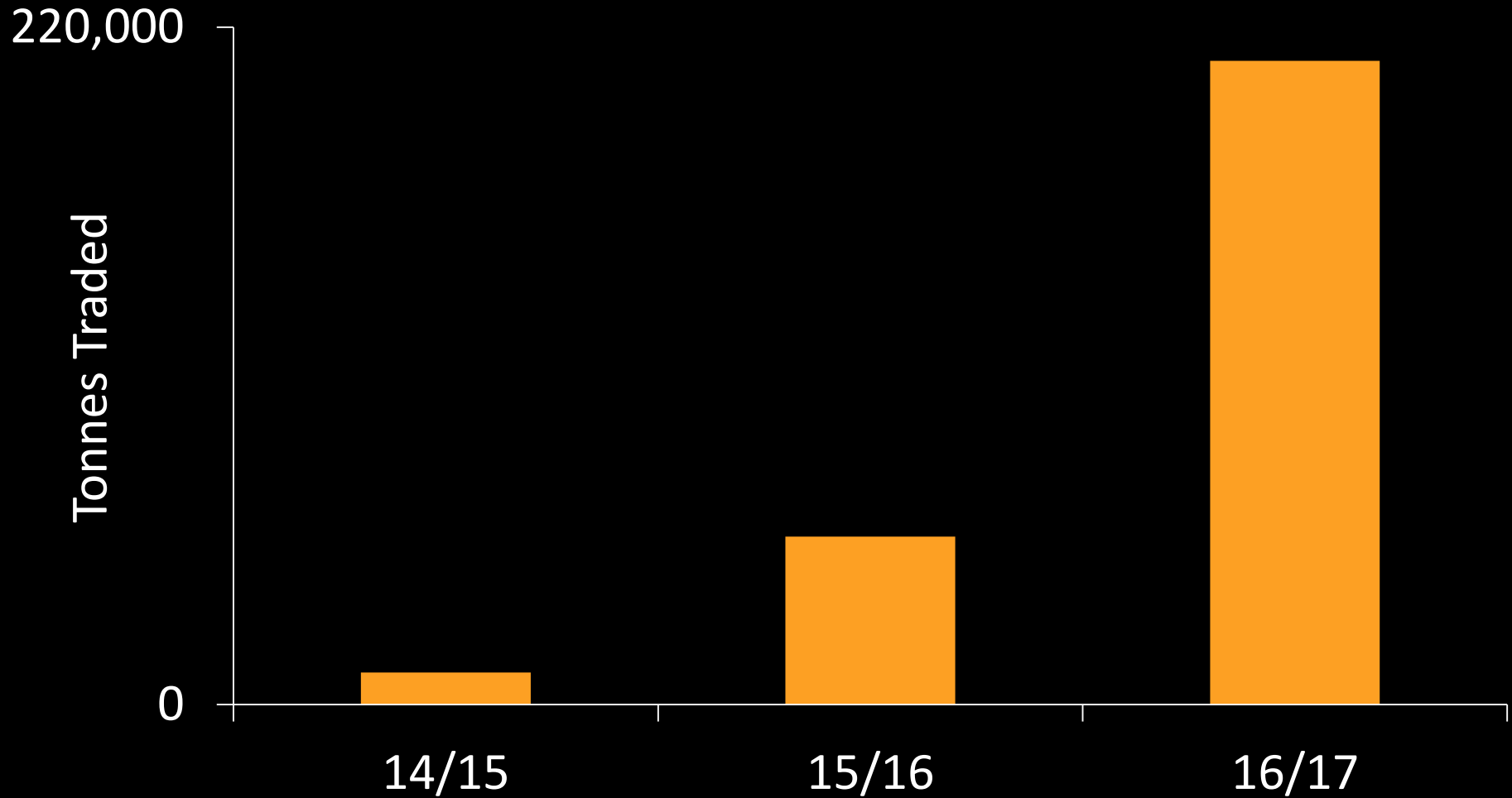
total dollars settled since inception

- Good for growers

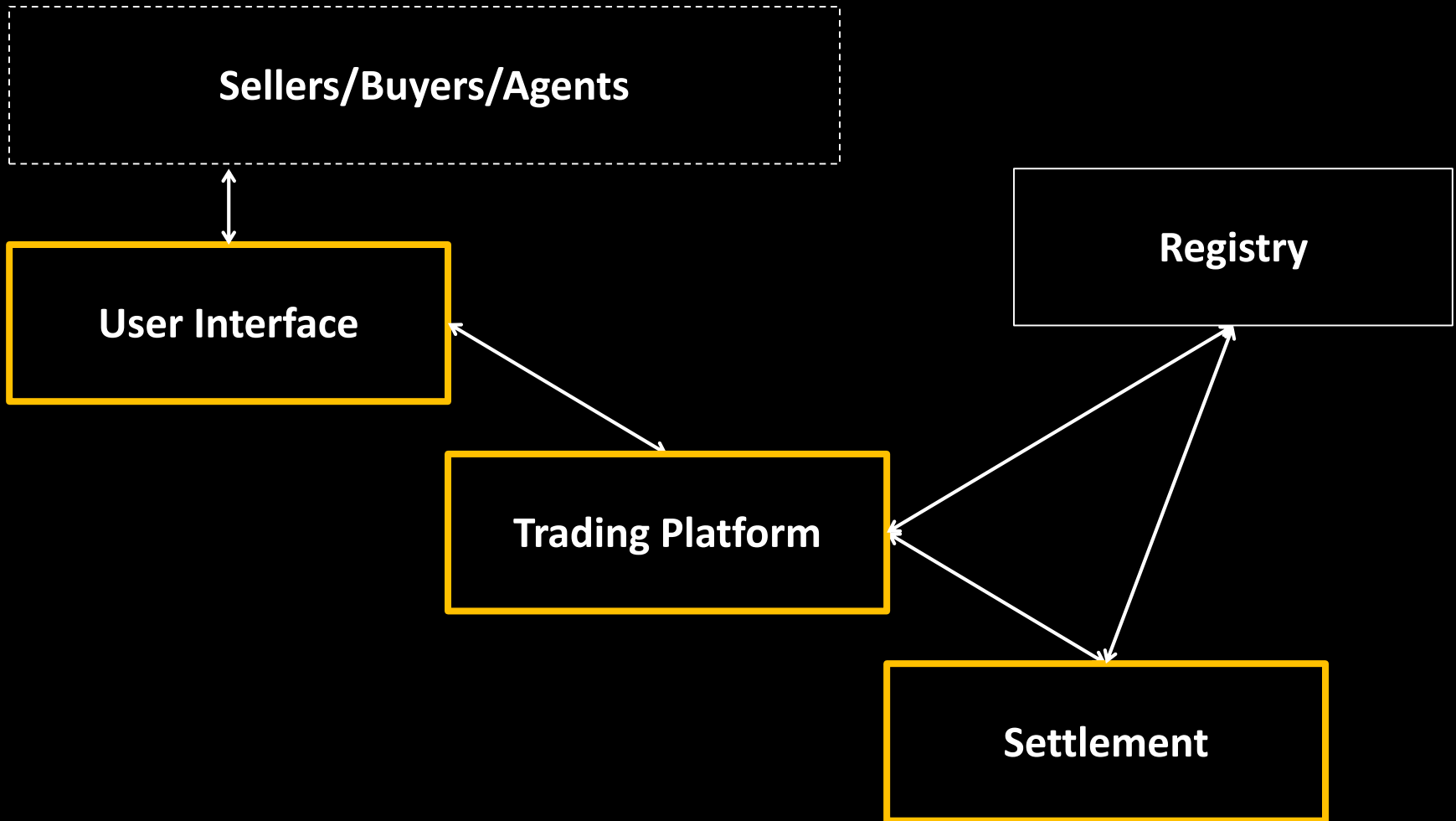
- Good for growers
- Good for buyers

- Good for growers
- Good for buyers
- Good for
Agents/Brokers/Advisors/Marketing
Professionals

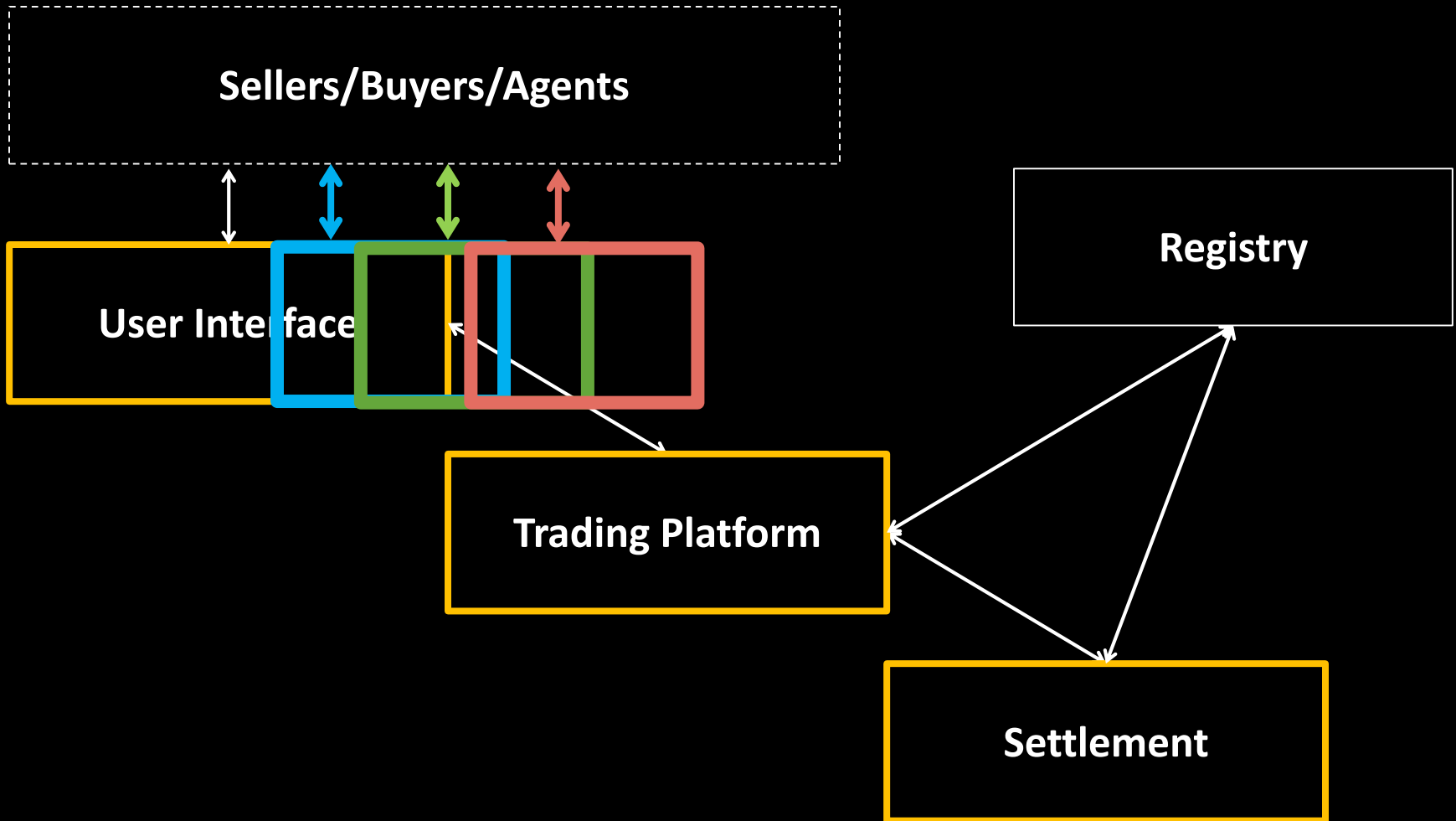
Agents



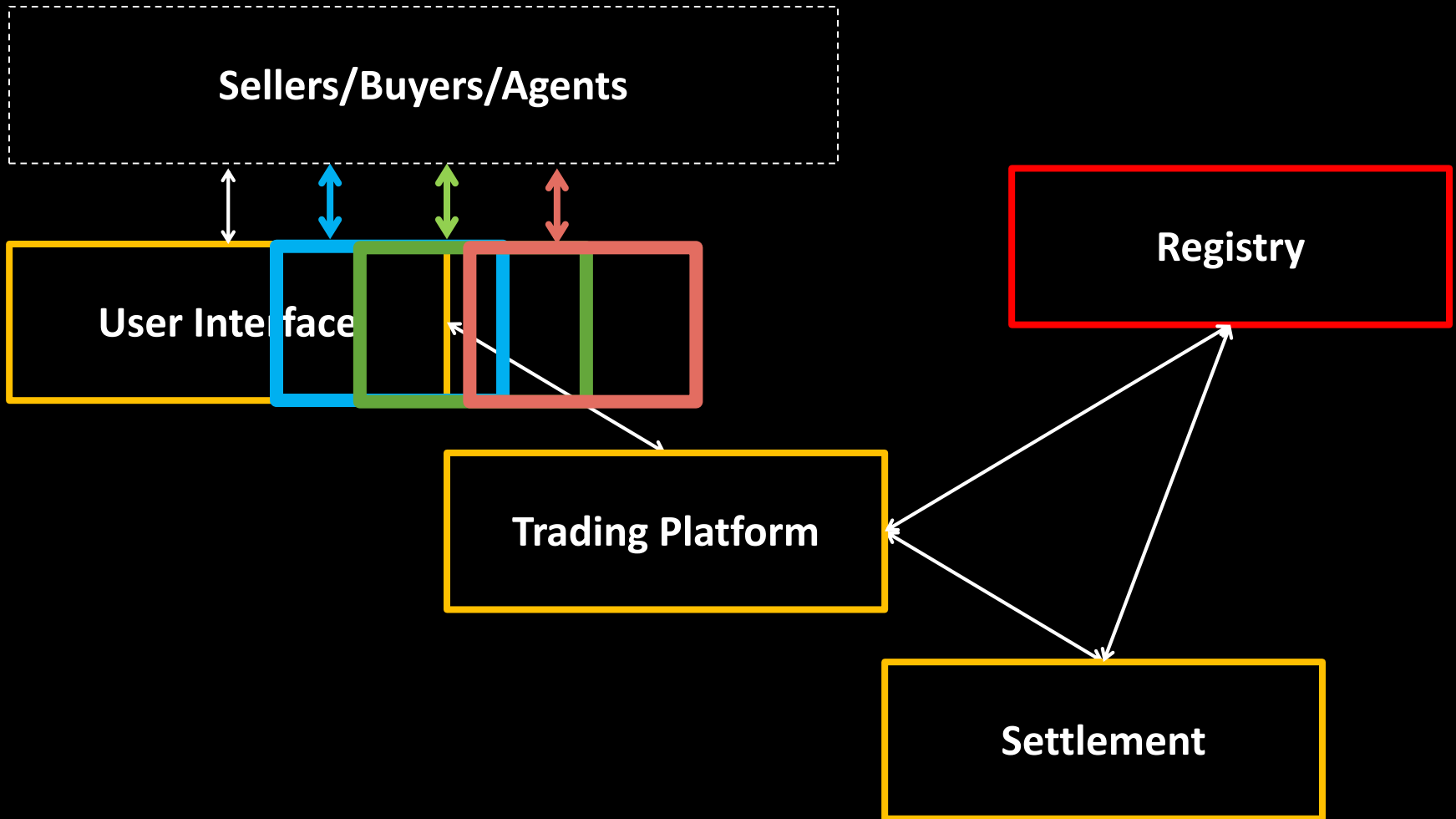
Market Architecture



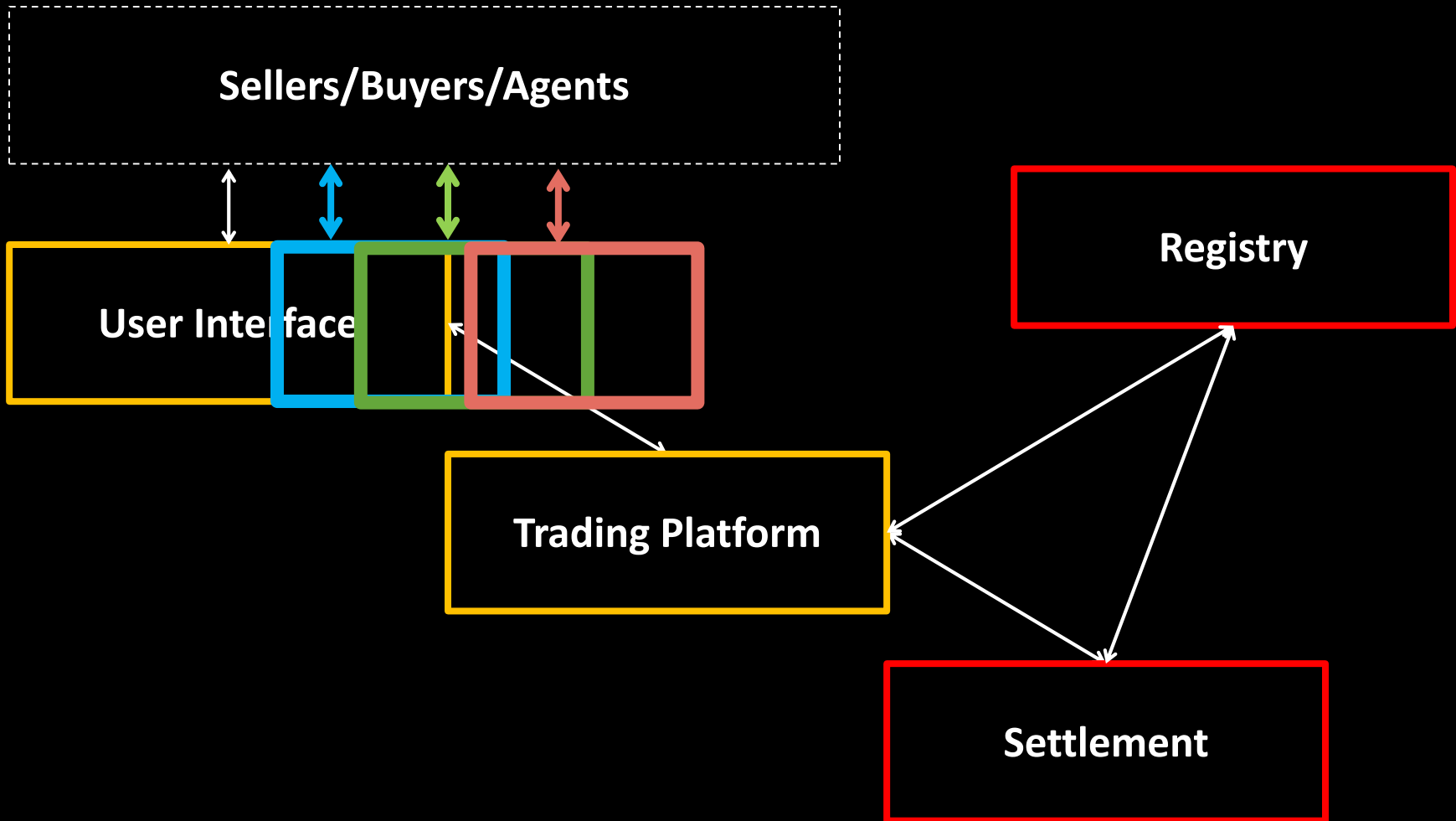
Market Architecture



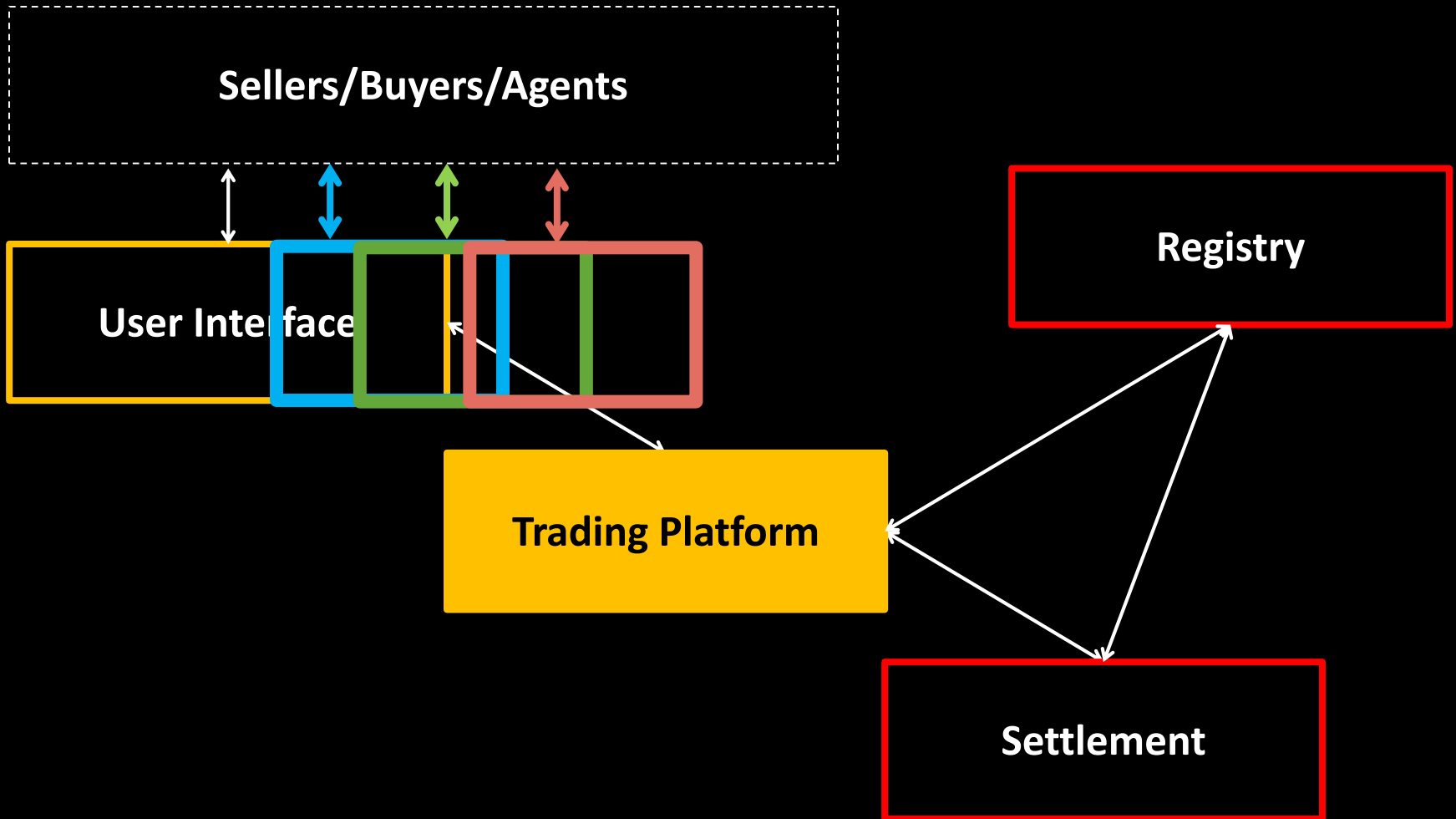
Market Architecture



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Market Architecture



“More volume in one marketplace creates more value to growers”

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Your Grain. Your Price. Your Exchange.

*“More volume in one
marketplace creates
more value to growers”*