



# Influencing On-farm Decisions One Day Workshop

**Thursday 4 May  
9.00 am – 4.00 pm**

**South Coast NRM**  
Conference room  
39 Mercer Rd, Albany 6330

**Free event**  
Lunch provided

**For advisers, project officers and those who work closely with farmers**

- Tips and tricks for improving on farm adoption
- Understand farmers and become a trusted advisor
- Tailor your message to suit your farmer's personality
- How to farmers make the decision to adopt (or not adopt) new ideas and technologies?

**Guest presenters from  
AgInnovate  
Danielle England**

On farm decision making, adopting new farm technologies, improving communications with land managers

**Janelle South**

Mixing science, industry development and on ground application

**RSVP**

**1 May 2017**

**Sally Forbes**

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