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Grower Group Alliance Appoints Executive Officer

The Grower Group Alliance (GGA) begins this year with the appointment of Annabelle Bushell into the newly created role of Executive Officer.

Working alongside GGA Project Leader Sarah Houston, Annabelle will be a key driver in securing a sustainable future for the GGA by 2019 while continuing the effective and valued work the Alliance continues to provide to its members.

“I am passionate about people and production and am looking forward to bringing this together with my skills and experience to support the grower group fabric of WA”, Annabelle said.

Bringing more than 15 years of experience from the agricultural and natural resource management sectors from across Australia, Annabelle’s career has been underpinned by strong collaboration and partnerships from a diverse range of stakeholders, industry, and government as well as a Masters in local food production systems in Europe.

“Growers access much of their information to develop and innovate their businesses from their peers which means these networks are essential components for the industry’s research and development.”



“The fundamental values these groups offer is in the extension framework that will keep WA farmers globally competitive and on the cutting edge of technology and production efficiencies. As Executive Officer, I am looking forward to the challenge of sustaining this network across the rural landscape.”

The GGA is a funded project connecting grower groups, agribusiness and researchers in a network across WA, and nationally.

Through its activities, the GGA adds value to its member groups by providing opportunities for greater information sharing and collaboration in the agricultural sector.

GGA is funded by the Department of Agriculture and Food Western Australia through Royalties for Regions, and is administered through the Grain Industry Association of Western Australia Inc.

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Photo Caption: Annabelle Bushell, newly appointed Executive Officer of the Grower Group Alliance (GGA)