

Strategic partnerships and collaboration

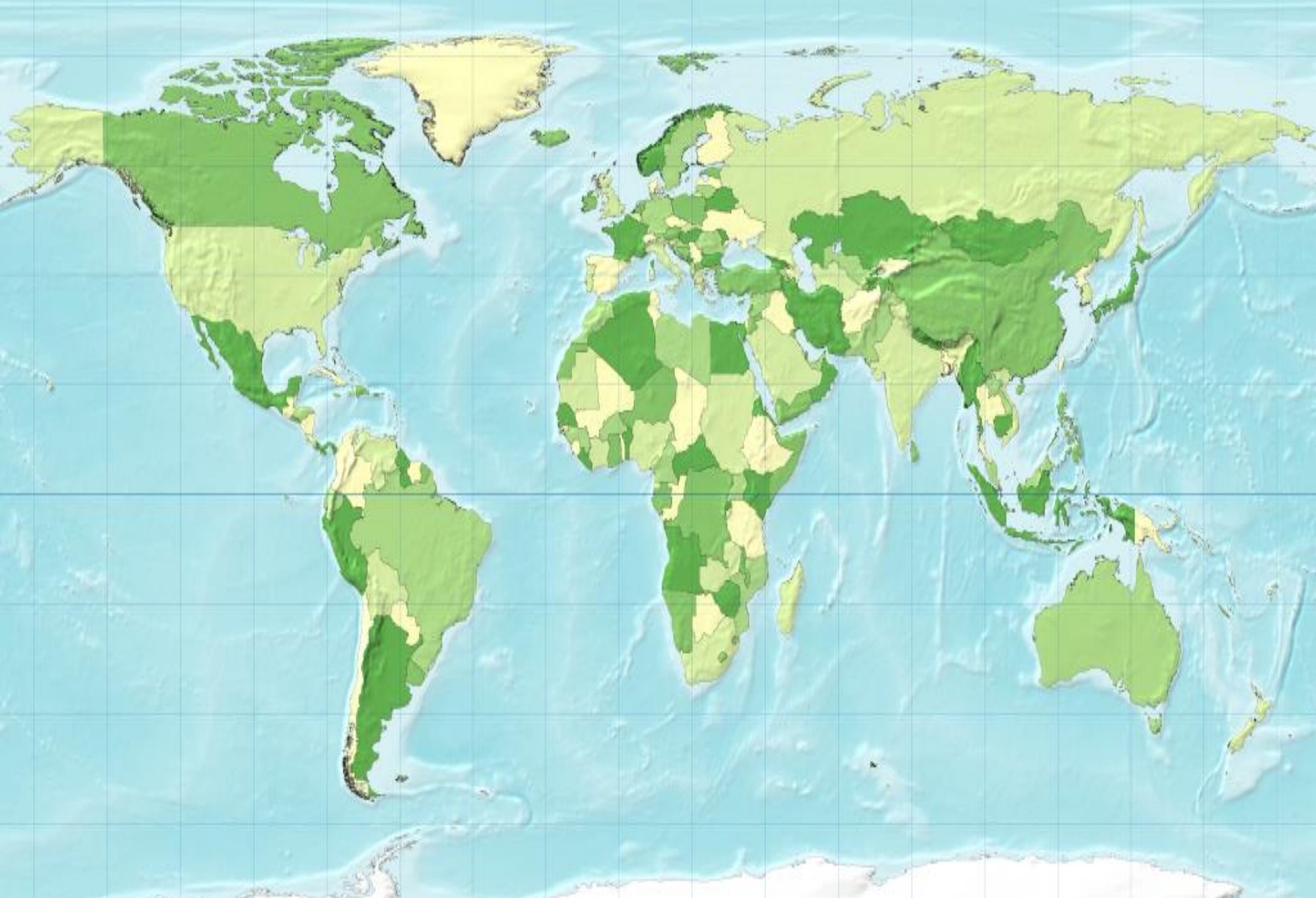
Alexandra Gartmann, Rural Bank





“What did you take away from the meeting?”

ROY DELGADO FOR READER'S DIGEST



Earth...according to geography



Earth...according to population



**we need to grow more food in the next
40-years than we have in the past**

10,000

2 billion

extra people by 2050

2.7 billion

middle class in Asia by 2050



"It is the long history of humankind (and animal kind, too)
those who learned to

collaborate and improvise most
effectively have prevailed."

Charles Darwin









FOR THE DROUGHT

3.12.2002



“Alone we
can do so
little; together
we can do
so much”

Helen Keller





JOHN DEERE
JOHN DEERE
JOHN DEERE
JOHN DEERE

PREMIUM
L'attraction
au goût
de la
nature

MOULTE 11
Moulte 11
Moulte 11
Moulte 11
Moulte 11





‘To champion the economic and social strength of Australia’s regional, rural & remote communities through partnerships with the private sector, philanthropy and government.’



CHIMNEY

CLOCK

POST

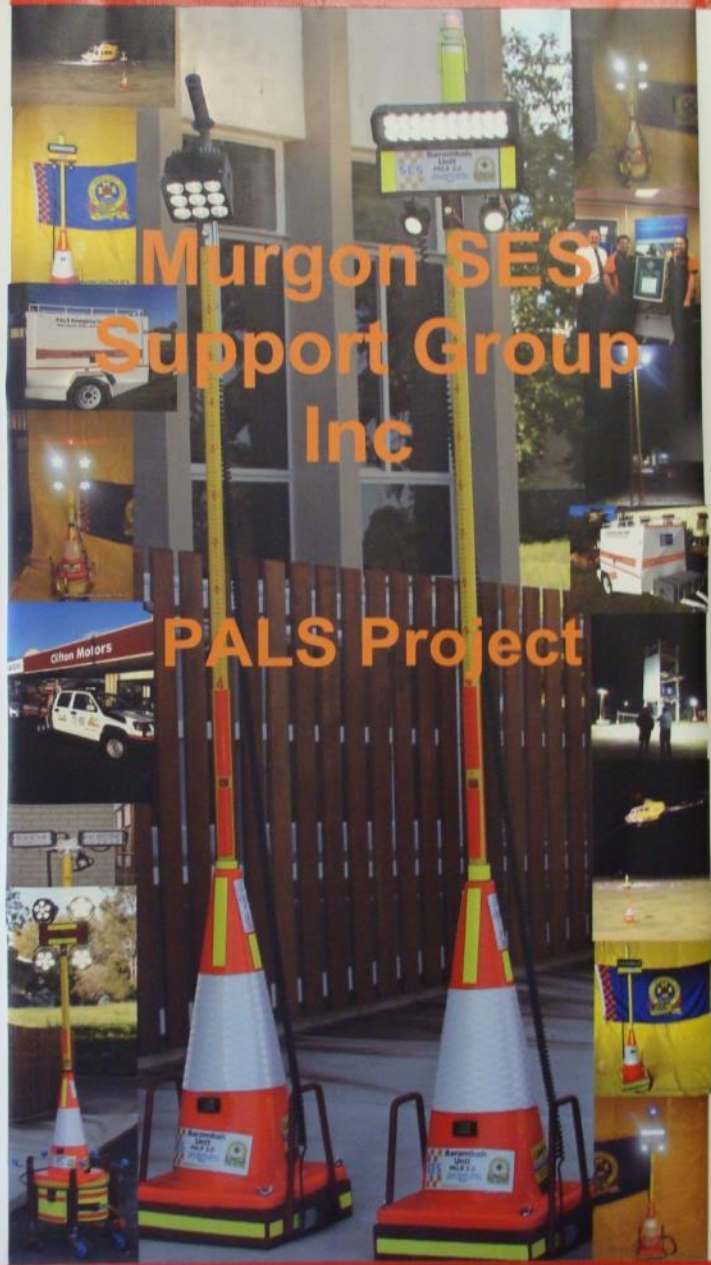
POST

POST

NO PARKING

LOCAL TRAFFIC ONLY

OPEN
WINE
CIGARS
BREAD
PAINT
BANK
SALES
REPAIRS
ELECTRICAL
PLUMBING





**Narbethong
Community Hall**

ABOUT THE HALL





POVERTY IN THE UNITED STATES

POVERTY BY COUNTY, 2010

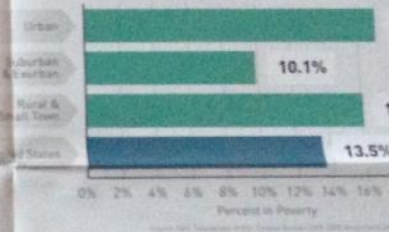


HOUSING RURAL AMERICA

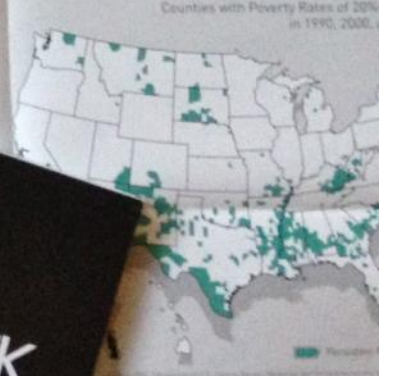
In Challenging Times



POVERTY BY RURAL, SUBURBAN & URBAN LOCALITY



PERSISTENT POVERTY, 1990



POPULATION IN POVERTY (PERCENT)



ABOUT THE DATA
This poster was produced by HAC
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Housing and Urban Development.
For more information contact
HAC at 202-455-2400.

GATOR
BURGER
GUMBO
CRAWFISH
ETOUFFEE
BLACKENED
CATFISH
POBOY
JAMBALAYA

RAISE
your own
BAR

DOWNTOWN
DEVELOPMENT
DISTRICT

5TH ANNUAL

NEW ORLEANS ENTREPRENEUR WEEK
PRODUCED BY
THE IDEA VILLAGE

MARCH 22 - 28, 2011









Crucial ingredients for success

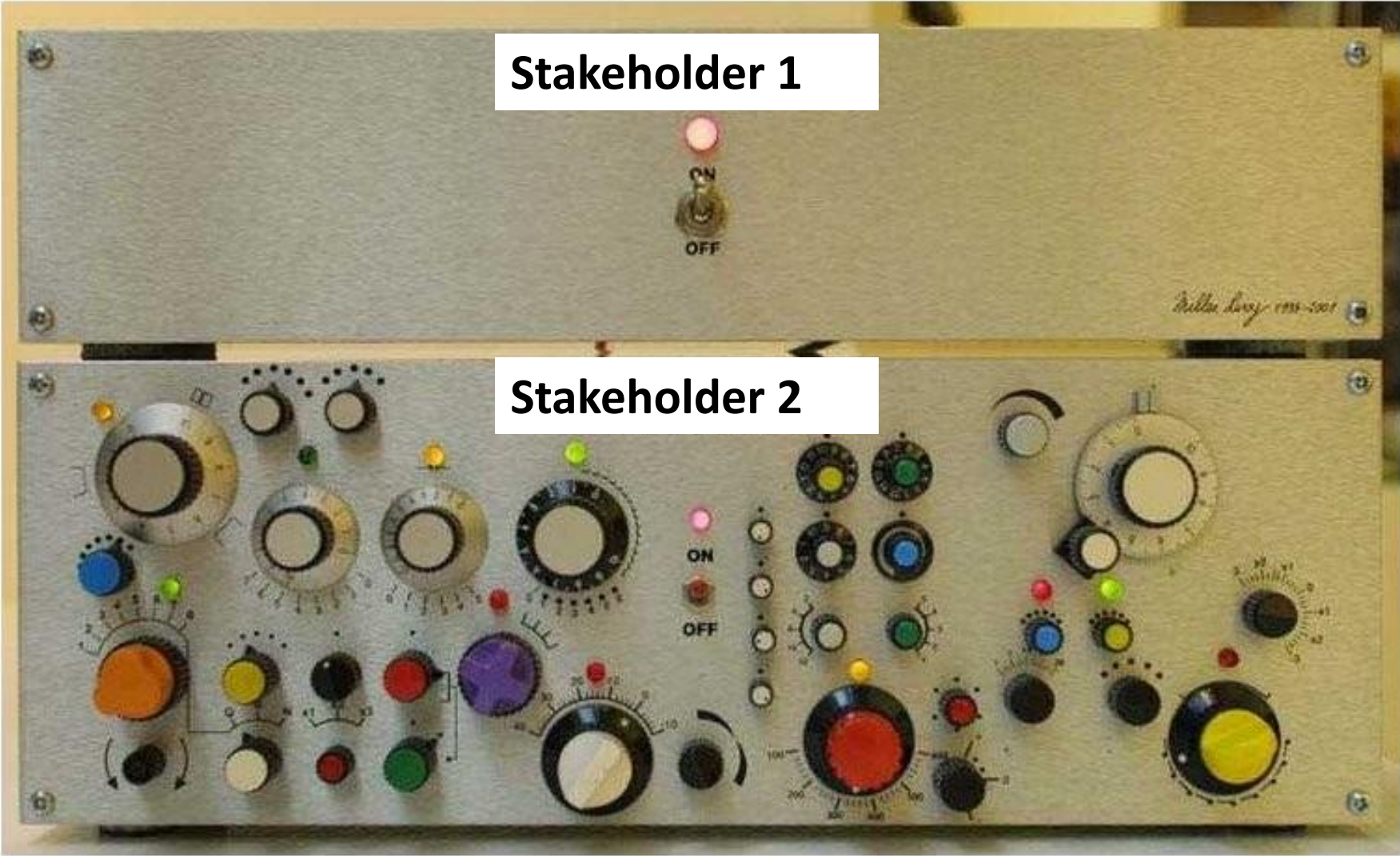
- Rigour
- Relevance
- Relationships

AND

- Long term plan
- Champions
- Communication
- Cost vs potential
- Expect the unexpected



People respond to different things



However beautiful the **strategy**,
you should occasionally look at the
results.

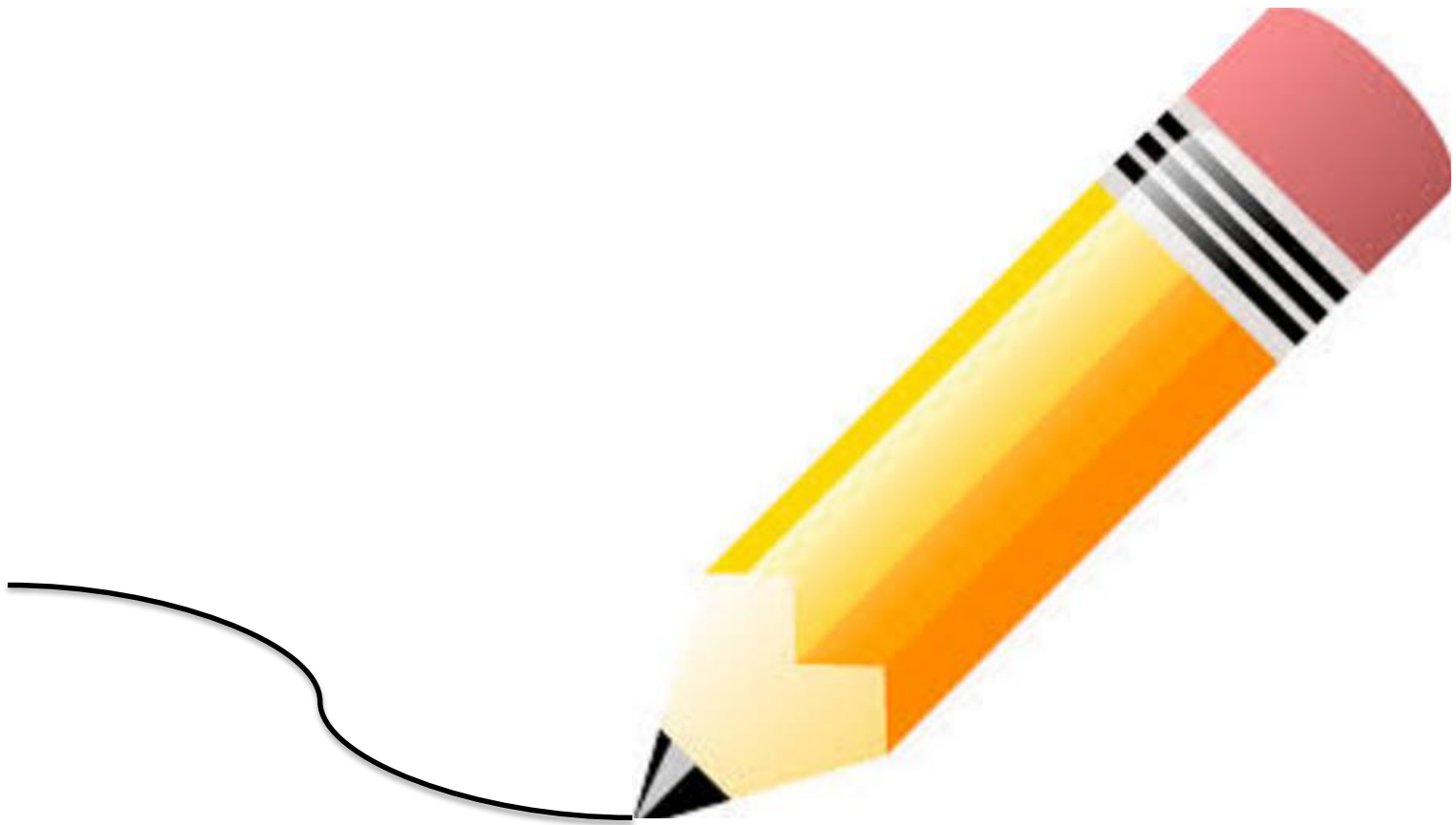
Winston Churchill





**WRONG
WAY**

GO BACK





Building strong **relationships** with
customers and **partners** founded on
shared value principles





Encouragement
is a tool
we all have
at our disposal



Thank you