

You are invited to a presentation by Professor David Hughes sharing the latest on Global Food Trends

World renowned Professor David Hughes, “Global Food Professor” is in Perth for an exclusive afternoon presentation, we’d love you to join us.

Date: Monday, 8 August 2016

Time: 3:45pm for a 4:00pm start, followed by networking drinks at 5:30pm

Venue: Pagoda Resort & Spa, 112 Melville Parade Como

There is no charge for this event however the networking drinks will be a cash bar.

Professor David Hughes

Dr. David Hughes is Emeritus Professor of Food Marketing at Imperial College London, and Visiting Professor at the Royal Agricultural University, U.K. He is a much sought-after speaker at international conferences and seminars on global food industry issues, particularly consumer and retail trends. David has lived and worked in Europe, North America, the Caribbean, Africa and South East Asia and has extensive experience as an international advisory board member with food companies and financial service organizations on three continents. For 20 years, he was a Non-Executive Director of Berry Gardens Ltd, a U.K. farmer-owned berry fruit business (£230 million turnover in 2015). With his American business partner, David established, grew and sold a branded fresh produce business which served supermarkets in the USA. Around the globe, he works with food and beverage supply chain companies; including farm input, growers, manufacturers and ingredient companies, retailers and food service firms, to assist them in management training, strategy and Board level decision-making. David’s views are frequently sought by TV, radio and the printed press.

Academic Qualifications:

B.Sc. (Hons.) Agricultural Economics, University of Reading, U.K.

M.Sc. Agricultural and Food Marketing, University of Newcastle-upon-Tyne, U.K.
(Ministry of Agriculture, Fisheries and Food Scholarship).

Ph.D. Food Marketing, University of Newcastle-upon-Tyne, U.K.
(Meat and Livestock Commission Fellowship).



Find more about Professor David Hughes at www.profdavidhughes.com

Guest Name: _____

Position: _____

Organisation: _____

Address: _____

Suburb: _____ State: _____ Postcode: _____

Mobile: _____

Email: _____

Register your complimentary attendance by return email or complete this form and send to:

Noeline Figueiredo

Market City

ea@perthmarket.com.au

or

Rachel Nash

Grain Industry Association of WA (GIWA)

rnash@giwa.org.au

For further details call Noeline on 08 9456 9200
or Rachel on 08 6262 2128



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