



MEDIA RELEASE – Friday 13 May, 2016

Groups learn how to 'eat frogs'

The key to effective time management and leadership is implementation, not knowledge.

This was the key message delivered to grower groups and researchers by Natasha Morley, Rural Directions, a leading agricultural facilitator and consultant who delivered a one-day time management and leadership workshop yesterday on behalf of the Grower Group Alliance (GGA)

The workshop focussed on enhancing internal leadership and management effectiveness of three key resources of any organisation; self, others and time.

Sarah Hyde, Executive Officer at the Facey Group, participated in the workshop and found it to be a valuable exercise for improving the way you manage yourself and your time to have a better work-life balance.

“The workshop was extremely well run and provided a range of different options and ideas to implement within our own businesses. There is no one correct way of how to manage time but the workshop provided many different options to consider,” she said.

“I would highly recommend this to anyone else and their team; we all get 'busy' and in turn increase pressure on ourselves within our day to day work and lives.”

While the course was targeted at grower group staff, participants ranged from researchers in government departments, to private consultants and growers.

Jonathon England, Aginnovate, said the first thing he is going to do is 'eat the frog', making sure he gets the hardest things (and sometimes the ones that stay on the to-do list) done first.

“Eat frogs for breakfast. Sometimes we are dragged below the line by a job we just don't want to tackle (that's the frog). If we can get it out of the way, then we can go onto more productive, enjoyable work.”

This workshop was developed in response to groups identifying a need to improve team management skills for better utilisation of work and personal time.

The GGA is a not for profit grower driven organisation connecting grower groups, agribusiness and researchers in a network across WA, and nationally. This workshop was an example of how the GGA facilitates capacity building for grower groups and their members to effectively lead and deliver RD&E in WA.

The GGA is funded by the Department of Agriculture and Food Western Australia through Royalties for Regions, and is administered through the Grains Industry Association of Western Australia.

For media enquires contact GGA Project Leader Rebecca Wallis, T: (08) 6180 5759, E: rwallis@gga.org.au

PHOTO 1: Lisa Mayer, Australian Herbicide Resistance Initiative (AHRI), Sarah Houston, Grower Group Alliance and Natasha Morley, Rural Directions.

PHOTO 2: Participants at the Grower Group Alliance Time Management for Effective Team Leadership Workshop.