



# Kellerberrin Demonstration Group

Number of members: 9 farm businesses

Year of inception: 1997

Location: Shire of Kellerberrin, Central Wheatbelt



The Kellerberrin Demonstration Group is a small grower group with a difference.

With a membership of only 14, the group has implemented a large trials program containing 15 on farm trials in 2012. The magnitude of output for their size is the result of a unique relationship with consultancy group, ConsultAg Northam.

ConsultAg helps the group with trial design, data analysis and interpretation, while Kellerberrin Demonstration Group helps ConsultAg with trial ideas, access to land and technical assistance, forming what the members call an 'I scratch your back, you scratch mine' relationship.

***“Field days are one of a kind with attendees, whether a farmer, agronomist, scientist or grain marketer, joining in with data collection, making it an interactive, learning experience for all.”***

The Kellerberrin Demonstration Group formed in 1997, aiming to understand local farming systems and to improve productivity and profitability. Their interests cover alleviating soil constraints, canopy management, plant available water and development of the Yield Prophet computer model. The group continues to be non-incorporated, annually putting in a trials program and releasing new information to its members and the wider agricultural industry. The group has two formal meetings per year to discuss results and plan trials, with all other meetings being 'paddock meetings'. While mainly working with ConsultAg Northam, the group also works with DAFWA and CSIRO to provide trial rigour and interpret data.



Funding through GRDC Agribusiness Trial Extension Network grants covers the groups admin and agronomists time. The on farm trials are funded by the members, with each member required to do at least one trial per year, or more if they can fit it into their programs. Kellerberrin Demonstration Group does not chase sponsorship, nor does it have a membership fee. To cut costs on field walks, all attendees bring their own car and morning tea.

Field days are one of a kind with the Kellerberrin Demonstration Group. Field day attendees, whether a farmer, agronomist, scientist or grain marketer, are expected to join in with data collection. It becomes an interactive, learning experience for all, and trial data is collected in an efficient manner. Plant cuts, visual ratings, and weed counts are examples of some of the data you can find being collected on a field walk with the Kellerberrin Group.

Kellerberrin Demonstration Group is a member of the Grower Group Alliance, participating in a network of 42 grower groups of all sizes, backgrounds and structures. The Grower Group Alliance acts to add value to the activities of grower groups by maximising the opportunities for collaboration and information sharing.

For more information on Kellerberrin Demonstration Group visit the GGA website, [www.gga.org.au](http://www.gga.org.au).

