



THE UNIVERSITY OF  
**WESTERN  
AUSTRALIA**

The UWA Institute of Agriculture

# Industry Forum 2016

Thursday, 7 July 2016  
UWA University Club  
Public event | All welcome

## Australia's Free Trade Agreement with China and its impact on the agriculture industry

In 2014, Australia signed the China Australia Free Trade Agreement. With China's rapid urbanisation and rising middle class incomes, demand for clean and safe food to China is projected to double by 2050. Join our lively discussion on how Australia's agriculture sector can leverage from the free trade agreement to meet China's demand for the high quality, safe foods we produce.

### Opening address

Hon Jim Chown MLC,  
Parliamentary Secretary to the Minister for Agriculture  
and Food; Transport

### Keynote address: Making ChAFTA Work

Dr Cheryl Kalisch-Gordon,  
Manager, Trade and Market Access, Grain Growers Limited

### Grains sold into China: Then and Now

Mr Trevor Lucas,  
Head of Trading, CBH Groups

### Title TBC

Mr Adam Handley,  
President, Australia China Business Council (WA Branch)

### Event Details:

**Date:** Thursday, 7 July 2016  
**Time:** 1.45pm Registration and refreshments  
2.10pm Event start  
5.00pm - 6.30pm Sundowner  
**Venue:** The University Club Auditorium  
**Cost:** Free but registration essential  
**Register:** online by Monday, 27 June or until fully booked at:  
[www.ioa.uwa.edu.au/events/register-industry-forum](http://www.ioa.uwa.edu.au/events/register-industry-forum)  
**Contact:** 6488 4717 | [ioa@uwa.edu.au](mailto:ioa@uwa.edu.au)