

WA Beef Workshops

An initiative of



How good is your beef?

Beef Marketing & Meat Quality Workshops

- The latest market info and trends
Ben Thomas (MLA)
- MSA Index - Making it work for you!
Jarrod Lees (MLA)
- Internet tools to help you get better value for your beef
Jeisane Accioly (AgInnovate)
- The latest on dark cutting research
Peter McGilchrist (Murdoch University)
- Making it work on-farm
Michael Wilkes (Adelaide University)

The workshop includes morning tea/lunch & workbook - \$50 per person

Mount Barker

Mt. Barker Community College
Wednesday 27 April 2016

To register - www.eventbrite.com/e/how-good-is-your-beef-tickets-23022752673

Manjimup

DAFWA
Thursday 28 April 2016

To register - www.eventbrite.com/e/how-good-is-your-beef-tickets-23023188978

Harvey

WA College of Agriculture
Friday 29 April 2016

To register - www.eventbrite.com/e/how-good-is-your-beef-tickets-23023617259

All days are 8am – 2pm

*To register, please follow the prompts
Please RSVP by Wednesday 20 April 2016*

For more information, please contact Jeisane Accioly on 0403 327 216 or jeisane@aginnovate.com.au

More Beef from Pastures -
coordinated in Western Australia by



Supporting
partners:

