



**MEDIA RELEASE: Monday 10 July 2017**

## **GROWER GROUP OPPORTUNITIES TO BE EXPLORED AT SUMMIT**

Opportunities for growers groups in the extension and supply chain landscape will be explored at a national grower group summit to be held in Perth next month.

Hosted by the Grower Group Alliance of WA (GGA), the 2017 Growing Expectations national summit on August 17-18 will feature key national industry members to discuss opportunities for grower groups and regional and local communities into the future.

Speakers at the event include Grains Research and Development Corporation (GRDC) managing director Steve Jefferies, Australian Farm Institute general manager for research Richard Heath and New Zealand Red Meat Profit Partnership project manager for extension design Richard Fitzgerald.

GGA executive officer Annabelle Bushell said with a demand for increasing return on research investment in development and adoption by government and private bodies, grower groups played a pivotal role in the adoption of new technologies and practices to drive growth in the agriculture sector.

Ms Bushell said the 2017 Growing Expectations national summit would explore opportunities for grower groups and set the scene for investment trends in research, development, innovation and adoption across the industry.

This also included opportunities for grower groups from the farmgate through to pre-competitive space and commercialisation opportunities.

“Grower groups are central to regional and local communities and play a pivotal role in the agribusiness space as a valuable collaborative partner for both government and private companies in the extension and adoption of new technologies,” she said.

“The 2017 Growing Expectations national summit will explore how groups can continue to build on these partnerships as well as explore ideas across the supply chain to deliver opportunities and value back to grower groups, their members and their local communities.”

Topics to be explored as part of the two-day summit include strategies for increasing Australia’s return on ag-industry R&D investment, the role of grower groups in business, governments and community and how grower groups can adopt new models to tap into opportunities in the supply chain.

The 2017 Growing Expectations is sponsored by the Grains Research and Development Corporation (GRDC), Meat and Livestock Association and the CBH Group.

For more information on the 2017 Growing Expectations national summit or to register for the event visit [gga.org.au](http://gga.org.au).

Ends

## CONTACT

Megan Cechner  
Stakeholder and Communications Manager

☎: 08 6180 5759 | 📠: 0408 837 222

✉: [mcechner@gga.org.au](mailto:mcechner@gga.org.au)



Department of  
Primary Industries and  
Regional Development

