



All cattle producers are invited to join us for a
CATTLE PRODUCERS INFORMATION DAY

Held in conjunction with Southern DIRT

Thursday 17th September 2015

12.30pm—5.00pm

Meeting at Paul Reilly's farm, 42km West of Kojonup on Boyup Brook Rd

Afternoon tea provided. The event will be followed by a BBQ and networking

Cost: \$55 inc. GST per farming business

RSVP to Southern DIRT office on 08 9831 1074

Ben Fletcher (Zoetis) — Condition scoring, mating times & any animal health issue to be aware of

Jonathan England (DAFWA) - Feed requirements for cattle & using eID for management as well as traceability

Paul Reilly (Host Farmer) - A look around my farm and how I run my cattle enterprise

Janelle South (Aginnovate) - An introduction to the Beef Cost of Production calculator & why it's important to know your COP

zoetis

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For more information please contact Janelle South 0410 233 903 or Janelle@aginnovate.com.au