



All cattle producers are invited to join us for a
CATTLE PRODUCERS INFORMATION DAY

Held in conjunction with ASHEEP

Monday 14th September 2015

12.30pm—5.00pm

Meeting at Geoff Sanderson's property on Shark Lake Rd
for some on farm demonstrations and discussions, finishing at the Esperance Yacht Club

Afternoon tea provided. The event will be followed by a BBQ and networking

Cost: \$55 inc. GST per farming business

RSVP to Anita Chalmer (ASHEEP) on 0488 724 888

Ben Fletcher (Zoetis) — Condition scoring, mating times & any animal health issue
to be aware of

Enoch Bergman (Swan Vets) - An update on the current research into genetics and
how this will improve EBVs in the future

Matt Ryan (DAFWA) — Market Development in China for slaughter and feeder
cattle—how will it effect us?

Geoff Sanderson (Host Farmer) - A look around my farm and how I run my cattle
enterprise plus visit to canola grazing trial site

Janelle South (Aginnovate) - An introduction to the Beef Cost of Production
calculator & why it's important to know your COP

zoetis

mla 
morebeef
FROM PASTURES

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For more information please contact Janelle South 0410 233 903 or Janelle@aginnovate.com.au